



Corporate and Business Sponsorship

OUR MISSION

Our mission is to provide facilities and education that welcome and accommodate individuals to create and submit programming that expresses diverse opinions, talents, activities and interests in the Charlotte metropolitan area through non-commercial open access television.

OUR GOAL

Our goal is to make Access 21 one of the leading public access channels in the country. We are "The People's Voice" in the community and that voice will be one of which all Mecklenburg County residents can be proud.

Charlotte-Mecklenburg
Public Access
Corporation

613 Calvert Street
Charlotte, NC 28208
Ph: 704-377-8988
Fax: 704-377-8044

www.tvaccess21.com



Access 21 sponsors are vital to the success and growth of Access 21. As we approach our 10-year anniversary, it is necessary that we raise funds to replace aging equipment as well as to meet the rising costs associated with production.

Access 21 is seen in more than 160,000 households throughout Charlotte Mecklenburg.

We have many great opportunities for corporations or businesses to contribute to the mission of Access 21. You will find the benefits of each sponsorship level far exceed the costs.*

Platinum: Become a Legend! (\$5,000)

- Platinum level sponsors will have their spots aired for 6 months
- A total of approximately 900 spots
- Platinum level sponsors will be highlighted on our website with a logo and link to their website

Gold: Steal the Show (\$1,000)

- Gold level sponsors will have their spots aired for an entire month
- A total of approximately 150 spots
- Gold level sponsors will be highlighted on our website with a logo and link to their website

Silver: Have Your 2 Weeks of Fame (\$600)

- Silver level sponsors will have their spots aired for 2 weeks
- A total of approximately 70 spots
- Silver level sponsors will be highlighted on our website with a link to their website

Bronze: Be in the Spotlight for a Week (\$350)

- Bronze level sponsors will have their spots aired for 1 week
- A total of approximately 35 spots
- Bronze level sponsors will be highlighted on our website by name

What's in a Spot?

Spots are ten seconds long and aired five times daily at the top or bottom of the hour. They include a logo of your choice, name, location, and a voice over.

If interested, contact John Rocco 704-377-8988.

Charlotte-Mecklenburg

Public Access Corporation

*All donations are tax deductible.