

***CHARLOTTE MECKLENBURG  
PUBLIC ACCESS CORPORATION***

***ANNUAL REPORT***

***2019-2020***



## ***OUR MISSION***

Charlotte Mecklenburg Public Access Corporation (CMPAC) was created to manage and operate ACCESS 21 on the Time Warner and AT&T U-verse cable systems in Charlotte and Mecklenburg County.

Our mission is to provide facilities and education that welcome and accommodate individuals to create and submit programming that expresses diverse opinions, talents, activities, and interests in the Charlotte metropolitan area through non-commercial open access television.

The facilities and services of ACCESS 21 are available for use by residents of Mecklenburg County, North Carolina, on a first-come, first-considered, non-discriminatory basis upon the filing of an appropriate request and consistent with the availability of time periods on ACCESS 21 at the time and for the duration requested.

CMPAC will not exercise control over content of a program except as described in the regulations. However, CMPAC reserves the right to preview any program prior to cablecast to ensure that ACCESS 21 transmits a reasonable level of technical quality and permitted content.

All CMPAC programs must be produced and/or submitted by a Mecklenburg County resident.



## ***CMPAC STAFF***

John A. Rocco <i>Executive Director</i>	George Daniale Hood <i>Studio Coordinator</i>
James C. Rossi, Jr. <i>Operations Manager</i>	Lauren Kendrick <i>Studio Coordinator</i>
Bren Long <i>Technology Coordinator</i>	Hugh “Bubba” Noell <i>Studio Coordinator</i>
Mary Ducksworth <i>Studio Coordinator</i>	Rose Lillia <i>Administrative Assistant</i>
Dawn Gibson <i>Studio Coordinator</i>	Isabelle Gutierrez <i>Production Intern, Summer 2020</i>
	D’Hannah Morrison <i>Production Intern, Summer 2020</i>



## ***CMPAC BOARD OF DIRECTORS***

<b>Tommy Nichols</b> <i>President</i> <i>Mayoral Appointee</i>	<b>Pamela McCarter</b> <i>City Council Appointee</i>
<b>Jamal Harvey</b> <i>Vice-President</i> <i>City Council Appointee</i>	<b>Keema Mingo</b> <i>CMPAC Board Appointee</i>
<b>Theresa Halsey</b> <i>Secretary</i> <i>City Council Appointee</i>	<b>Melvin Rivers</b> <i>CMPAC Board Appointee</i>
<b>Edward Pickett</b> <i>Treasurer</i> <i>Mayoral Appointee</i>	<b>Lincoln Scott</b> <i>CMPAC Board Appointee</i>
<b>Tyrome Davis</b> <i>Mayoral Appointee</i>	<b>John Tartt</b> <i>City Council Appointee</i>
<b>Mairaj Elahi</b> <i>City Council Appointee</i>	
<b>Jakob Gattinger</b> <i>City Council Appointee</i>	

## ***FROM THE EXECUTIVE DIRECTOR***

Positive change continued to be the focus of CMPAC over the past year. Improvements in technology and training helped to keep the organization moving forward and providing more efficient and responsive service to our membership.

Keeping the facility in state-of-the-art condition is always a goal of the organization. In December 2019, new cameras were purchased for Studio A. These cameras can eventually be upgraded to 4K technology which will enhance the quality of video production. Access 21 has also expanded its reach by streaming the channel live on the internet. Not only can viewers watch the channel live from anywhere in the world, they can also watch any program they wish, when they wish, via Access 21's video-on-demand service. Since beginning these internet services Access 21 programs have been viewed in all 50 states and 100 foreign countries. The channel is now available on Spectrum cable, AT&T U-verse, Google TV, Roku, Apple TV, Amazon Fire TV and the internet. Charlotte residents can now share their programs with a worldwide audience.

2020 proved to be a very challenging year due to the coronavirus pandemic. The facility was closed to the public during April and May, but resumed operations in June. While the facility was closed, renovations were performed to make social distancing easier. Sanitizing stations were installed throughout the facility and HVAC systems were upgraded to include UV virus elimination technology. Producers have begun returning to the facility to produce their programs and we are looking forward to the facility returning to its pre-COVID levels very soon.

CMPAC also has had continuing success with our internship program which allows students to gain valuable experience in their quest for a successful career in video. Students from such notable colleges and universities as Western Carolina University, North Carolina A&T, North Carolina Central University, UNC Wilmington, UNC Greensboro, Johnson C. Smith University, Belmont Abbey College, Gardner Webb University, the University of Tennessee, Hofstra University, Manhattan College and the Carolina School of Broadcasting have served in the CMPAC internship program.

Interest in producing programming on Access 21 continues to be strong. Over the past year 130 individuals attended orientation while 52 new members registered to take classes. The program schedule continues to be steady, averaging approximately 110 programs per quarter.

Over the next year we hope to continue to increase the services we provide to our members, improve our technology and advance the organization's position in our community. CMPAC enjoys strong support from members of Charlotte City Council and we intend to work with them, City Administration and the community at large to ensure that Access 21 continues to be the one place in Charlotte Mecklenburg where all citizens, regardless of gender, race, ethnicity, religion, disability, sexual orientation, political affiliation or economic status, can have their voices heard, disseminate information and share their talents with their neighbors.

# ***CMPAC FACILITY USAGE***

## **STUDIOS**

<b>MONTH</b>	<b>TOTAL STUDIO A SESSIONS</b>	<b>% USAGE</b>	<b>TOTAL STUDIO B SESSIONS</b>	<b>% USAGE</b>	<b>TOTAL STUDIO SESSIONS</b>	<b>COMBINED % USAGE</b>
<b>July</b>	<b>43</b>	<b>58%</b>	<b>37</b>	<b>50%</b>	<b>80</b>	<b>54%</b>
<b>August</b>	<b>42</b>	<b>57%</b>	<b>44</b>	<b>59%</b>	<b>86</b>	<b>58%</b>
<b>September</b>	<b>30</b>	<b>44%</b>	<b>32</b>	<b>47%</b>	<b>62</b>	<b>46%</b>
<b>October</b>	<b>32</b>	<b>42%</b>	<b>24</b>	<b>31%</b>	<b>56</b>	<b>36%</b>
<b>November</b>	<b>30</b>	<b>46%</b>	<b>26</b>	<b>40%</b>	<b>56</b>	<b>43%</b>
<b>December</b>	<b>29</b>	<b>57%</b>	<b>25</b>	<b>49%</b>	<b>54</b>	<b>53%</b>
<b>January</b>	<b>26</b>	<b>37%</b>	<b>25</b>	<b>35%</b>	<b>51</b>	<b>36%</b>
<b>February</b>	<b>42</b>	<b>63%</b>	<b>38</b>	<b>57%</b>	<b>80</b>	<b>60%</b>
<b>March</b>	<b>20</b>	<b>27%</b>	<b>23</b>	<b>31%</b>	<b>43</b>	<b>29%</b>
<b>April</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>May</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>June</b>	<b>23</b>	<b>31%</b>	<b>20</b>	<b>27%</b>	<b>43</b>	<b>29%</b>
<b>TOTAL</b>	<b>317</b>	<b>46%</b>	<b>294</b>	<b>42%</b>	<b>611</b>	<b>44%</b>

## **EDITING SUITES**

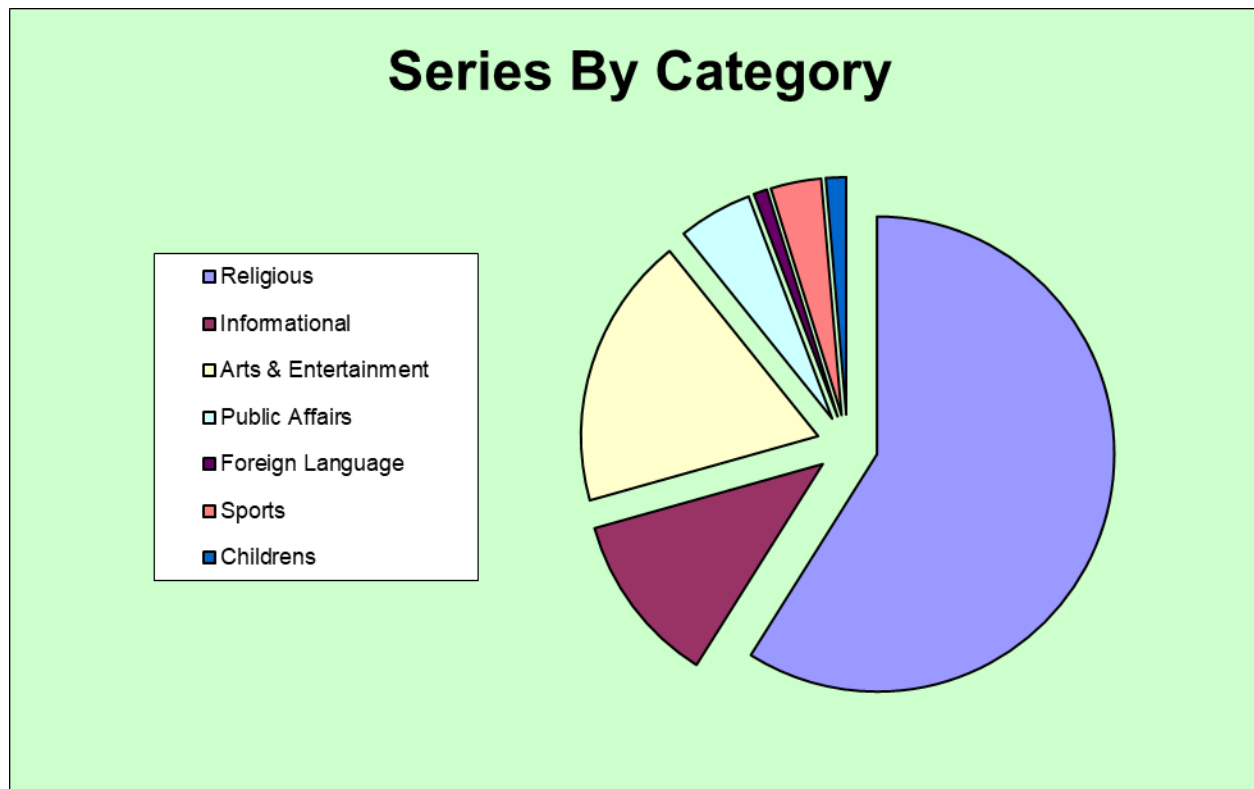
<b>MONTH</b>	<b>PRIVATE ROOM EDIT SESSIONS</b>	<b>% USAGE</b>	<b>MULTI-STATION EDIT SESSIONS</b>	<b>% USAGE</b>	<b>TOTAL EDIT SESSIONS</b>	<b>COMBINED % USAGE</b>
<b>July</b>	<b>26</b>	<b>35%</b>	<b>17</b>	<b>8%</b>	<b>43</b>	<b>15%</b>
<b>August</b>	<b>35</b>	<b>47%</b>	<b>26</b>	<b>12%</b>	<b>47</b>	<b>16%</b>
<b>September</b>	<b>12</b>	<b>18%</b>	<b>6</b>	<b>3%</b>	<b>18</b>	<b>7%</b>
<b>October</b>	<b>27</b>	<b>35%</b>	<b>41</b>	<b>18%</b>	<b>68</b>	<b>22%</b>
<b>November</b>	<b>24</b>	<b>37%</b>	<b>17</b>	<b>9%</b>	<b>41</b>	<b>16%</b>
<b>December</b>	<b>16</b>	<b>31%</b>	<b>6</b>	<b>4%</b>	<b>20</b>	<b>10%</b>
<b>January</b>	<b>23</b>	<b>32%</b>	<b>40</b>	<b>19%</b>	<b>63</b>	<b>22%</b>
<b>February</b>	<b>20</b>	<b>30%</b>	<b>14</b>	<b>7%</b>	<b>34</b>	<b>13%</b>
<b>March</b>	<b>28</b>	<b>38%</b>	<b>73</b>	<b>33%</b>	<b>101</b>	<b>34%</b>
<b>April</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>May</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>June</b>	<b>15</b>	<b>20%</b>	<b>8</b>	<b>4%</b>	<b>23</b>	<b>8%</b>
<b>TOTAL</b>	<b>226</b>	<b>33%</b>	<b>248</b>	<b>12%</b>	<b>474</b>	<b>17%</b>

*\* Due to Covid-19, the facilities were closed in April and May.*

## *Series Programming Data*

The following charts illustrate the number of CMPAC series programs between July 2019 and June 2020 by program category.

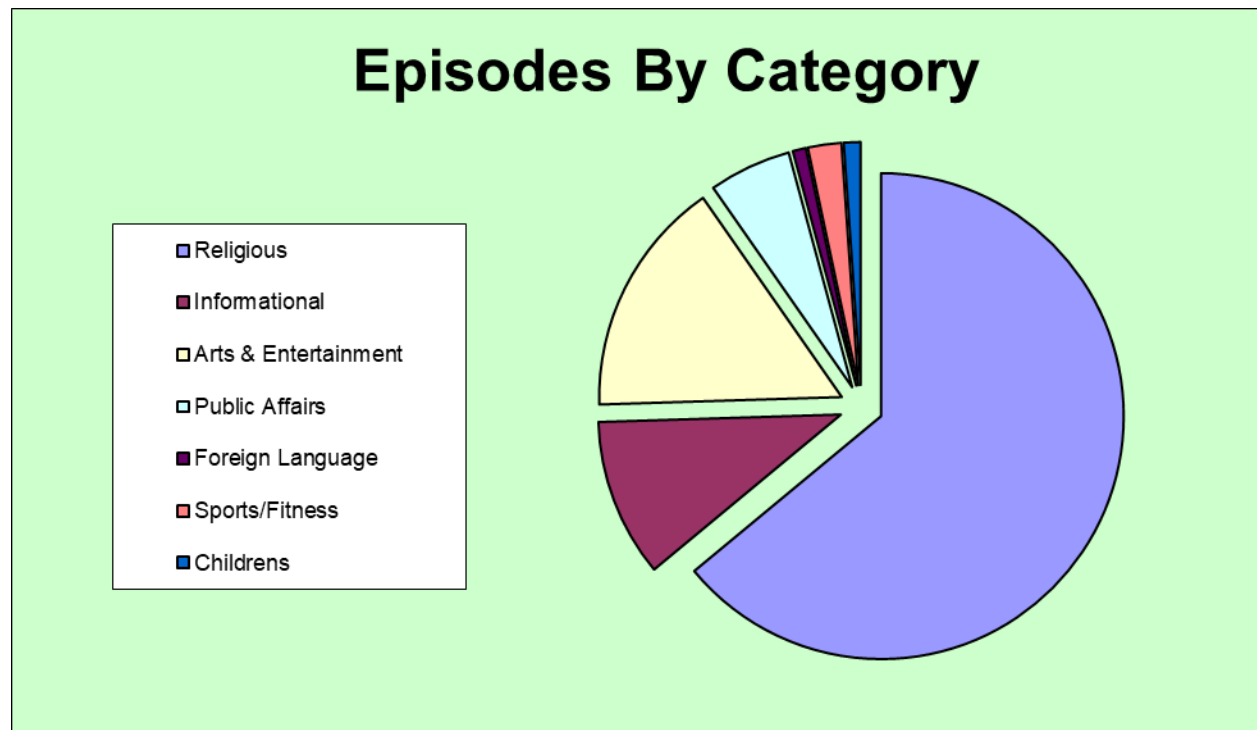
Category	Summer '19		Fall '19		Winter '20		Spring '20		TOTAL '19-'20	
	#	%	#	%	#	%	#	%	#	%
Religious	74	58%	66	60%	60	59%	57	59%	257	59%
Informational	17	13%	12	11%	10	10%	12	12%	51	12%
Arts & Entertainment	23	18%	20	18%	21	21%	17	18%	81	19%
Public Affairs	6	5%	6	5%	5	5%	5	5%	22	5%
Foreign Language	1	1%	1	1%	1	1%	1	1%	4	1%
Sports & Fitness	5	4%	4	4%	3	3%	3	3%	15	3%
Children's	1	1%	1	1%	2	2%	2	2%	6	1%
<b>TOTAL</b>	<b>127</b>	<b>100%</b>	<b>110</b>	<b>100%</b>	<b>102</b>	<b>100%</b>	<b>97</b>	<b>100%</b>	<b>436</b>	<b>100%</b>



## *Episodes Programming Data*

The following charts illustrate the number of CMPAC total program episodes cablecast between July 2019 and June 2020 by program category.

Category	Summer '19		Fall '19		Winter '20		Spring '20		TOTAL '19-'20	
	#	%	#	%	#	%	#	%	#	%
Religious	675	64%	620	66%	578	63%	482	64%	2355	64%
Informational	103	10%	100	11%	99	11%	85	11%	387	11%
Arts & Entertainment	174	16%	137	14%	155	17%	115	15%	581	16%
Public Affairs	59	6%	48	5%	60	6%	35	5%	202	5%
Foreign Language	8	1%	8	1%	8	1%	8	1%	32	1%
Sports & Fitness	29	3%	22	2%	16	2%	15	2%	82	2%
Childrens	8	1%	10	1%	8	1%	15	2%	41	1%
<b>TOTAL</b>	<b>1056</b>	<b>100%</b>	<b>945</b>	<b>100%</b>	<b>924</b>	<b>100%</b>	<b>755</b>	<b>100%</b>	<b>3680</b>	<b>100%</b>





# Charlotte Mecklenburg Public Access Corporation

## Statement of Activities – Modified Cash Basis

Years Ended June 30, 2020, with prior year comparative totals

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	<u>Year Ended June 30,</u>	
	<u>2020</u>	<u>2019</u>
<b><u>SUPPORT AND REVENUE</u></b>		
Public access fees	\$ 523,661	\$ 539,520
Other operating revenue	<u>5,713</u>	<u>2,811</u>
Total Support and Revenue	<u>529,374</u>	<u>542,331</u>
<b><u>EXPENSES</u></b>		
Salaries and wages	222,791	223,835
Payroll taxes and benefits	55,878	53,303
Depreciation and amortization expense	78,172	68,903
Utilities	17,635	18,364
Occupancy	28,157	16,263
Insurance	13,414	14,521
Contracted services	18,904	20,533
Supplies	15,318	16,570
Production	10,766	11,963
Equipment lease	5,726	6,181
Travel and meals	3,094	5,975
Postage	1,905	2,399
Promotions	5,586	4,577
Internet expense	<u>4,863</u>	<u>1,056</u>
Total Expenses	<u>482,209</u>	<u>463,733</u>
CHANGE IN NET ASSETS	47,165	78,598
NET ASSETS, BEGINNING	<u>1,479,944</u>	<u>1,401,346</u>
NET ASSETS, ENDING	<b><u>\$ 1,527,109</u></b>	<b><u>\$ 1,479,944</u></b>

# ***CMPAC Programs***

## Series

22 Tango Show, The	Feed My Sheep	Path of Life Ministry
A Fresh Word	Floyd Strother's Comics Unleashed	Paul Brown Show, The
Abiding In The Word	Focus On The Community	Power of God Ministries
Ageing With Attitude	Garden of Prayer, The	Pritchard Memorial Baptist Church
Apostles Doctrine	Genealogy And You	Pursue Life
Arthur Bailey Ministries	God's Glory Radio Show, The	Race & Religion
Bag Lady, The	God's Holy Temple	Real Talk, Real Issues, Real Solutions
Beautiez & Bikers On Set	God's Word Brings Our Healing	Resolution, The
Beauty & Fashion Modeling	GoodLife TV	Restoring the World
Belinda's Inspiration Fitness Show	Grace and Truth Ministries	Rhema Now
Below the Line with George Perovich	Grand Temple	Right Now Word, A
Better You, A	Healing Touch, A	ROYALTY.v
Bible Prophecy Reveled	Hear O' Israel	Scotty's Drive-in Theater
Bishop Is Speaking, The	Heirs TV	Searching The Scriptures
Blow the Trumpets	Hidden Prophets, The	Seed Of Faith
Body of Christ, The	Holistic Weight Loss with Dr. Leslie	Self-Talk Moment, The
Bold Soldiers For Jesus	Hour of Destiny, The	Something To Think About
Born To Rule	House of Israel	Speak Out Charlotte
Bright Truelight Christian Ministry	ly2U	Spirit Filled Living
Bringing Hope To Life	Jamie Strong Show, The	Spirit of the Word Church
BTG Ministries	Jesus Be Glorified	Spirit-Filled Living
Carolina Backroads	John McEntrye Show, The	Spiritism Today
Carolina Entertainment	Kellie Talley Show, The	Spiritual Journey, The
Champagne After 5	Kid Time	St. Frances Christian Ministries
Chocolate Box Presents, The	KLPC Presents	Steppin' Out With Betty
Church in the Lord Jesus, The	Life From Studio D.O.C.	Tabernacle Trinity Hall Show
Claywright Workshop, The	Life In The Word	Tea Time With Kay
Coffey Shop, The	Lord God Ricechild's T Government	Testimony
Come and Dine Ministries	Male's Point of View, A	Think-About-It
Community Spotlight, The	Marilynn Fairchild's Art Insight	This Needs To Be Said
CRC	Melanie Maxwell Show, The	Throne of His Glory
Dare To Out Do Yourself	Message From Above	Tiger Junior: Kids Turbo Golf Channel
DATFI FM TV	Miles Live Art	Time Is Now, The
Debra Kennedy Show, The	Mind of Christ	Today's Topic
Discipleship Kingdom Ministry, The	Modern Renaissance Man, The	Tony D Now Show, The
Discussion, The	Moments of Empowerment	True American History
El Cristiano	Muhammad Says	Truth of God, The
Empowerment For Life With Linda Carr	My People Community Outreach	Truthfulness of God, The
Encouraging Testimonies	Mystic Heritages	TwinzSports TV
Endure	Next Up	Unity of Charlotte
Enlightening Entertainment	North Cack	University Memorial Baptist Church
Eric Platts Show, The	Oneness Wellness Lifestyles	Up Front
Evelyn Pennington	Oracle of God Ministries, The	Vessels of Honor
	Pastor Parkes Show, The	Vicki Talks

Victoria's Kitchen  
Victorious Living  
Video Vibes w/ Zion  
Views With Joyce Waddell  
Village Echoes  
Wake Up Call Show

Watch Charlotte  
Wellness, Wholeness, Holiness  
What Did Jesus Say?  
Wheelchair Ministry, The  
Wisdom From Above with Enauj &  
Friends

Word Of Light, A  
Worship At The Throne  
Xtreme Sports Conditioning  
Ye Shall Know The Truth

### **Specials**

22Tango Show, The  
Daune's Dancing Stars  
Focus On The Community  
God's Glory Radio Show, The  
In His Palms  
Mom & Mi

Something To Think About  
Steps Of The Faithful  
Teen Talk  
Teen Talk 2  
The Voice of Brain Injury  
Tribute To Dr. Carter G. Woodson, A

## **CHARLOTTE MECKLENBURG PUBLIC ACCESS CORPORATION**

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