# CHARLOTTE MECKLENBURG PUBLIC ACCESS CORPORATION

# ANNUAL REPORT

2022-2023



#### **OUR MISSION**

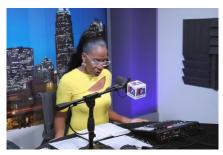
Charlotte Mecklenburg Public Access Corporation (CMPAC) was created to manage and operate ACCESS 21 on the Time Warner and AT&T U-verse cable systems in Charlotte and Mecklenburg County.

Our mission is to provide facilities and education that welcome and accommodate individuals to create and submit programming that expresses diverse opinions, talents, activities, and interests in the Charlotte metropolitan area through non-commercial open access television.

The facilities and services of ACCESS 21 are available for use by residents of Mecklenburg County, North Carolina, on a first-come, first-considered, non-discriminatory basis upon the filing of an appropriate request and consistent with the availability of time periods on ACCESS 21 at the time and for the duration requested.

CMPAC will not exercise control over content of a program except as described in the regulations. However, CMPAC reserves the right to preview any program prior to cablecast to ensure that ACCESS 21 transmits a reasonable level of technical quality and permitted content.

All CMPAC programs must be produced and/or submitted by a Mecklenburg County resident.











# CMPAC STAFF

John A. Rocco Executive Director	Stuart Harth Studio Coordinator
James C. Rossi, Jr. Operations Manager	Hugh "Bubba" Noell Studio Coordinator
Bren Long Technology Coordinator	Scott Reeves Studio Coordinator
Rose Lillia Administrative Assistant	Rachel Sheets Studio Coordinator
Finn Alford Studio Coordinator	Allen Gaither Production Intern, Fall 2022
Sincere Connor Studio Coordinator	Donovan Bullock Production Intern, Summer 2023
Dawn Gibson Studio Coordinator	Charniqua Cheese Production Intern, Summer 2023

# **CMPAC BOARD OF DIRECTORS**

Tommy Nichols President Mayoral Appointee	Keema Mingo CMPAC Board Appointee
Jamal Harvey Vice-President City Council Appointee	Lincoln Scott CMPAC Board Appointee
Pamela McCarter Secretary City Council Appointee	Frankie Sutton City Council Appointee
Jakob Gattinger Treasurer City Council Appointee	Earl Wright CMPAC Board Appointee
Tyrome Davis Mayoral Appointee	Brian Yesowitch Mayoral Appointee
MaeLyn Joyner City Council Appointee	
Tyler Loveless City Council Appointee	

#### FROM THE EXECUTIVE DIRECTOR

Positive change continued to be the focus of CMPAC over the past year. Improvements in technology and training helped to keep the organization moving forward and providing more efficient and responsive service to our membership.

The Access 21 podcast studio continues to be a real success. At present, there are 16 podcasts available on the Access 21 website. Interest in the podcasting workshop continues to grow and classes are typically filled weeks in advance. All Access 21 podcasts are available on the Access 21 website, or wherever podcasts are available.

A noticeable rise in studio usage has occurred over the past several months and we believe this trend will continue well into the new year.

We are also thrilled to report that we have continued our partnership with local non-profit organizations to produce public service announcements regarding their services to the community. Several local non-profits took advantage of this service and we plan to offer it each spring. The PSAs were run on Access 21 and each organization is free to use them wherever they wish.

In the past year, Access 21 has also begun coverage of local events and festivals in an effort to highlight the diversity and richness of our community. The Greek Festival, Alpaca Fiesta, One Fest and The Battle of Charlotte were all given significant coverage on the channel and plans are in place to increase the number of events on the channel.

CMPAC also has had continuing success with our internship program which allows students to gain valuable experience in their quest for a successful career in video. Students from such notable colleges and universities as Western Carolina University, North Carolina A&T, North Carolina Central University, UNC Wilmington, UNC Greensboro, Johnson C. Smith University, Belmont Abbey College, Gardner Webb University, Central Piedmont Community College, the University of Tennessee, Hofstra University, Manhattan College, Delaware State University, the University of South Carolina and the Carolina School of Broadcasting have served in the CMPAC internship program.

Interest in producing programming on Access 21 continues to be strong. Over the past year 122 individuals attended orientation while 75 new members registered to take classes. The program schedule continues to be steady, averaging approximately 100 programs per quarter.

Over the next year we hope to continue to increase the services we provide to our members, improve our technology and advance the organization's position in our community. CMPAC enjoys strong support from members of Charlotte City Council and we intend to work with them, City Administration and the community at large to ensure that Access 21 continues to be the one place in Charlotte Mecklenburg where all citizens, regardless of gender, race, ethnicity, religion, disability, sexual orientation, political affiliation or economic status, can have their voices heard, disseminate information and share their talents with their neighbors.

# CMPAC FACILITY USAGE

#### **STUDIOS**

MONTH	TOTAL	%	TOTAL	%	TOTAL	COMBINED
	STUDIO	USAGE	STUDIO B	USAGE	STUDIO	% USAGE
	A		SESSIONS		SESSIONS	
	SESSIONS					
July	37	54%	33	49%	70	51%
August	34	44%	21	27%	55	36%
September	19	28%	18	26%	37	27%
October	26	36%	15	21%	41	28%
November	22	33%	16	24%	38	29%
December	32	59%	19	35%	51	47%
January	30	44%	16	24%	46	33%
February	24	37%	11	17%	35	27%
March	30	39%	27	35%	57	37%
April	36	55%	28	43%	64	49%
May	27	38%	17	24%	44	31%
June	19	26%	14	19%	36	24%
TOTAL	336	40%	235	28%	571	34%

#### **EDITING SUITES**

MONTH	PRIVATE	%	MULTI-	%	TOTAL	COMBINED
	ROOM	USAGE	STATION	USAGE	EDIT	% USAGE
	EDIT		EDIT		SESSIONS	
	SESSIONS		SESSIONS			
July	24	35%	54	27%	78	29%
August	19	25%	24	10%	44	14%
September	13	19%	26	13%	39	14%
October	10	14%	28	13%	38	13%
November	11	17%	20	10%	31	12%
December	14	26%	22	14%	36	17%
January	19	28%	22	11%	41	15%
February	22	34%	23	12%	45	17%
March	29	38%	23	10%	52	17%
April	24	37%	21	11%	45	17%
May	19	26%	36	17%	55	19%
June	6	8%	20	9%	26	9%
TOTAL	210	25%	319	13%	529	16%

### PODCASTING STUDIO

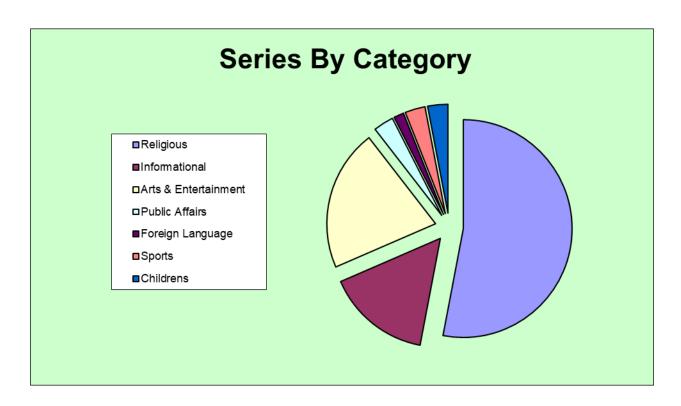
MONTH	PODCAST SESSIONS	% USAGE
July	66	49%
August	41	27%
September	30	22%
October	35	24%
November	23	17%
December	29	27%
January	36	26%
February	30	23%
March	41	27%
April	47	36%
May	32	22%
June	25	17%
TOTAL	435	26%



# Series Programming Data

The following charts illustrate the number of CMPAC series programs between July 2022 and June 2023 by program category.

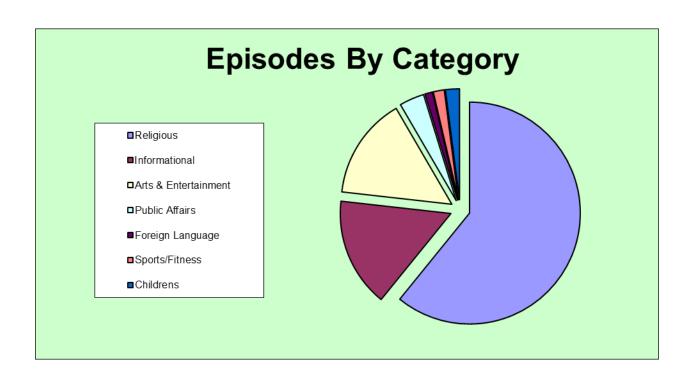
	Sum	mer '22	Fal	l '22	Win	ter '23	Spri	ng '23	TOTAL	'22-'23
Category	#	%	#	%	#	%	#	%	#	%
Religious	55	54%	51	53%	55	54%	51	50%	212	53%
Informational	15	15%	18	19%	15	15%	14	14%	62	16%
Arts & Entertainment	19	19%	19	20%	21	21%	25	25%	84	21%
Public Affairs	4	4%	3	3%	2	2%	3	3%	12	3%
Foreign Language	1	1%	1	1%	2	2%	2	2%	6	2%
Sports & Fitness	3	3%	3	3%	3	3%	3	3%	12	3%
Children's	4	4%	2	2%	3	3%	3	3%	12	3%
TOTAL	101	100%	97	100%	101	100%	101	100%	400	100%



# **Episodes Programming Data**

The following charts illustrate the number of CMPAC total program episodes cablecast between July 2022 and June 2023 by program category.

	Sumn	ner '22	Fall	'22	Winte	er '23	Sprin	g '23	TOTAL	'22-'23
Category	#	%	#	%	#	%	#	%	#	%
Religious	533	61%	483	57%	541	63%	524	61%	2081	61%
Informational	137	16%	171	20%	119	14%	117	14%	544	16%
Arts & Entertainment	118	14%	118	14%	131	15%	140	16%	507	15%
Public Affairs	34	4%	30	4%	27	3%	33	4%	124	4%
Foreign Language	13	1%	9	1%	8	1%	8	1%	38	1%
Sports & Fitness	13	1%	16	2%	12	1%	14	2%	55	2%
Children's	19	2%	16	2%	18	2%	17	2%	70	2%
TOTAL	867	100%	843	100%	856	100%	853	100%	3419	100%



# **Charlotte Mecklenburg Public Access Corporation**

## Statement of Activities – Modified Cash Basis Years Ended June 30, 2023, with prior year comparative totals

	Year End	led June 30,	
	2023	2022	
SUPPORT AND REVENUE	<del></del>		
Public access fees	\$ 557,608	\$ 477,615	
Employee retention tax credit	81,235	-	
Loss on disposal of assets	(6,021)	-	
Investment income, net	2,837	-	
Other operating revenue	7,649	7,841	
Total Support and Revenue	643,308	485,456	
EXPENSES		403,430	
<u>EAFENSES</u>			
Salaries and wages	223,881	217,820	
Payroll taxes and benefits	60,114	55,424	
Depreciation and amortization expense	65,499	68,694	
Utilities	17,223	16,567	
Occupancy	23,362	20,513	
Insurance	16,898	16,428	
Contracted services	28,913	21,286	
Supplies	20,097	10,424	
Production	6,974	9,503	
Equipment lease	5,263	5,037	
Travel and meals	4,372	387	
Postage	870	763	
Promotions	6,823	3,912	
Internet expense	6,725	5,891	
Total Expenses	487,014	452,649	
CHANGE IN NET ASSETS	156,294	32,807	
NET ASSETS, BEGINNING	1,582,956	1,550,149	
NET ASSETS, ENDING	\$ 1,739,250	\$ 1,582,956	

## CMPAC Programs

#### **Series**

22 Tango Show, The Reeder Hour, The Flash Point, The 4:44 Show, The Floyd Strother's Comics Unleashed Restoring the World Abiding In The Word Focus On The Community Right Now Word, A

Ageing With Attitude Garden of Prayer, The Rise Up **Ambassadors For Christ** God's Glory Radio Show, The Royalty.v Archbishop Is Speaking, The Goodlife TV Science 360

**Arthur Bailey Ministries Gospel Connection** Scotty's Drive-in Theater

Assurance United Methodist ChurchGrace and Truth Ministries **SOAR** 

**Healing Miracles** Spirit Filled Living Bag Lady, The Bajan Kay's Café Healing Touch, A Spiritism Today Beautiez & Bikerz On Set Hear O' Israel Spotlight City TV **Beauty & Fashion Modeling Heat Acess** Strata: Portraits Of Humanity

Below the Line with George Peroulas Heavenly Places Sun and The Planets, The

Better Life In Christ, A Hidden Truth Show, The **Tabernacle Trinity Hall** Better You, A Hollywood Life TV Testimony

Bible Prophecy Revealed Hour of Destiny, The Think-About-It Body Of Christ, The House of Israel Throne Of His Glory

**Bold Soldiers of Jesus** Kid Time Tiger Junior: Kids Turbo Golf Channel

Bright Truelight Christian Ministry Let's Talk Today's Topic

Life In The Word True American History Bringing Hope To Life Carolina Backroads Lord God Ricechild's T Government Truth of God, The

Cheryl Footman Ministries Male's Point of View, A Truthfulness of God, The

Chocolate Box Presents, The Marilynn Fairchild's Art Insight TwinSportsTV

Church in the Lord Jesus, The Message From Above University Memorial Baptist Church Claywright Workshop, The Mind of Christ Up Front

**CMPAC Spotlight** My People Community Outreach Vessels of Honor Come and Dine Ministries My Sankofa Table **Victorious Living** 

Pritchard At South End

**NASA 360** Views with Joyce Waddell Community Spotlight, The

Dare To Out Do Yourself NASA X Watt's Spot DAT FI FM TV Wellness, Wholeness, Holiness Next Up

**Nites** 

Discipleship Kingdom Ministry, The On-Time Word, An

**DivaSpeaks Relationships** Oracle of God Ministries, The

El Cristiano Path of Life Ministry Elaborate Pathways To The Bench Empowered Living w/ Barrett Berry Paul Brown Show, The **Empowerment For Life** Perils For Pedestrians **Encouraging Testimonies** Power Of Money, The

Feed My Sheep **Reckless** 

Debra Kennedy Show, The

**Enlightening Entertainment** 

Word Of Light, A Worship At The Throne

Widow's Nest, The

Wheelchair Ministry, The

Wisdom From Above with Enauj &

Friends

Ye Shall Know The Truth

#### **Specials**

Access 21 Podcast: Jamal Harvey All Points Bulletin TV Alpaca Fiesta An Insider Look At Jury Trials An Insider Look At The USSC Bearer Of The Morning Criminal Trials Divine Nine, The

First Encounter
Getting Clean in Dirty Water
God Has A Purpose For Your Life
God's Glory Radio Show, The
Heavenly Places
Homelessness In The QC
It's Not How You Start The Race
Let's Talk

Magistrate Judges Moments in History Pearl Pearl Carter Scott: On Top Of The World Secrets Of Plant Genomes So What (Tableread)

#### **Local Nonprofit PSAs**

Alcoholics Anonymous - Charlotte
Apparo
Disability Rights & Resources

#### CHARLOTTE MECKLENBURG PUBLIC ACCESS CORPORATION

613 Calvert Street Charlotte, NC 28208 704-377-8988